

MARY ANN SAULONG LEWIS

PRODUCT DESIGN & DIRECTION

[HTTP](http://supermaryann.com) supermaryann.com

[✉](mailto:maryann@supermaryann.com) maryann@supermaryann.com

[📞](tel:718.300.8719) 718.300.8719

[📍](#) new york

Versatile leader with 10 years of experience, ranging from start-ups to enterprise, focusing on user-centered designs across multiple platforms.

SKILLS & EXPERTISE

RESEARCH

surveys, proto-persona creation, user testing

USER EXPERIENCE

wireframes, storyboard, userflow, prototyping

VISUAL

layout, user interface, typography

DEVELOPMENT STRATEGIES

HTML5, CSS3

BRANDING

logo design, brand guidelines



EDUCATION

NEW YORK INSTITUTE

OF TECHNOLOGY

GRADUATED 2007

BFA: GRAPHIC DESIGN

KATHARINE GIBBS SCHOOL

GRADUATED 2004

AAS: DIGITAL MEDIA
COMMUNICATIONS/
INTERACTIVE MEDIA

INTERESTS



EXPERIENCE P1

● Jun 2019 - Present

PRINCIPAL PRODUCT DESIGNER • WARP DRIVE STUDIOS

- freelance digital product design focusing on native applications, responsive web and OTT for market leaders and startups.
- provide design management, strategies and tactics to bring value to user experience and interface design within organizations.
- build cohesive design structures and streamline processes to ensure collaborative, lean and agile environments for designers to thrive within organizations.

● Aug 2019 - Mar 2020 ~8mos.

DESIGN MANAGER • FAREPORTAL (Contract)

- managed a team of designers to ensure product design direction is consistent.
- worked closely with product management, engineers and stakeholders to deliver high quality experiences.
- created and managed design processes.
- evangelized highest design standards - providing clear design direction and inspiration to team members and stakeholders.
- tracked design team progress, manage resource allocation and surface issues and risks.
- led team through multi-platform design challenges using critical thinking and collaboration.
- provided hands on, simple user experience and user interface designs.

● Aug 2018 - May 2019 ~10mos.

SENIOR PRODUCT DESIGNER • VERIZON (Contract)

- designed UX and UI for internet service, hardware, and parental control products.
- worked closely with product management, user research, analytics team, engineers, and copy writers to provide informed solutions.

● Aug 2014 - July 2018 ~4yrs

SENIOR PRODUCT DESIGNER • IHEARTRADIO

- led user research, UX and UI design across the entire product lifecycle and multiple product launches. (e.g.: mobile, TV, gaming consoles and set top boxes)
- worked closely with product managers, developers, stakeholders, business developers to develop strategies, and find beautiful and practical solutions.
- mentored junior designers to develop additional design strategies and relationship building skills.

● Jun 2012 - Jul 2014 ~2yrs

UI DESIGNER • DIRECTV

- designed award-winning entertainment interfaces and experiences for responsive web, native apps for iOS & Android and set-top box.
- developed interface and experience concepts.
- worked closely with UX designers, developers, engineers, projects managers, usability researchers and product strategists to design robust and stunning experiences.
- gauged design decisions through usability research and analytics data.
- created and follow design style guidelines and patterns through specs.

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EXPERIENCE p2

● Aug 2011 - Jun 2012

FREELANCE DESIGNER • SUPERMARYANN.COM

- designed engaging interactive social media promotions for OnePublic with premium clients like Turner/NCAA, Bravo TV, StriVectin, Michael Kors, and more.

● Apr 2010 - Aug 2011

CREATIVE MANAGER • SNAKBLOX

- redesigned the company's corporate identity.
- redesigned entire user interface of company website.
- contributed to information architecture and user experience strategies.
- conceptualized and documented flash game concepts.
- managed off-shore design teams to create/develop flash games maintaining brand consistency and high quality.
- collaborated with senior tier in wireframing company website, user flow and flash game user interfaces.
- designed company business cards, business presentations and other print materials.

● Mar 2008 - Mar 2010

WEB GRAPHICS DESIGNER • [212]MEDIA

SNAKBLOX, SPEAKABOOS & SPORTSVITE